



adam englehart

DESIGN



PROFILE

Since joining the Philadelphia-based branding agency, Neff Associates, in 2005, I have focused on developing and creating integrated advertising campaigns for a wide range of the agency's clients. As Art Director, I enjoy the diversity of projects I am able to undertake. My ability to multi-task, remain organized and develop strong client relationships are some of my most important characteristics. These qualities, combined with my strong design background, make me a valuable asset.



CONTACT

PHONE 610.413.8411
EMAIL adam.englehart@gmail.com
WEB www.adamenglehart.com
ADDRESS 225 S. 18th St., #1402; Philadelphia, PA 19103
INSTAGRAM @adam_englehart
TWITTER @AdamEnglehart



HIGHLIGHTS

- LOGOS
- TYPOGRAPHY
- PRINT
- BRANDING
- WEB
- ART DIRECTION
- PHOTOGRAPHY
- ILLUSTRATION



EDUCATION

BACHELORS DEGREE / SEPT 2001 - MAY 2005
Philadelphia University - Graphic Design Communication



WORK EXPERIENCE

ART DIRECTOR / NEFF ASSOCIATES

2009 - Present

Head of the creative department and responsible for designing and overseeing all creative output for the agency. In charge of the creative strategy for the agency's clients, and responsible for conceiving, design and execution of integrated brand strategies.

FREELANCE DESIGNER / ADAM ENGLEHART DESIGN

2009 - Present

Design and development of diverse project work. Projects primarily focused in logo and brand design, print/poster design, and collateral design. Painting and photography projects are also a favorite pursuit.

SENIOR GRAPHIC DESIGNER / NEFF ASSOCIATES

2007 - 2009

In charge of simultaneously leading multiple client projects ranging from brand development and identity creation, to brand refreshes, to complete integrated advertising campaigns.

ASSOCIATE GRAPHIC DESIGNER / NEFF ASSOCIATES

2005 - 2007

Assisting with all client print advertising campaigns and collateral work, ranging from multi-page brochures to postcards and flyers.



PROFESSIONAL SKILLS

- ILLUSTRATOR** ● ● ● ● ● ● ● ● ● ● ○
- PHOTOSHOP** ● ● ● ● ● ● ● ● ● ● ○
- INDESIGN** ● ● ● ● ● ● ● ● ● ● ○ ○
- WORDPRESS** ● ● ● ● ● ● ● ● ● ● ○ ○ ○
- QUARK XPRESS** ● ● ● ● ● ● ● ● ● ● ○ ○
- MICROSOFT OFFICE** ● ● ● ● ● ● ● ● ● ● ○ ○ ○